
PRIORS
GATE
42 - 44 Steelhouse Lane



A BUILDING OF **STATURE.**
A SETTING OF **SIGNIFICANCE.**

A new Chapter begins.

PRIORS GATE | STEELHOUSE LANE | BIRMINGHAM

The Development.

Priors Gate is a landmark residential address, reimagined within the former Steelhouse Lane Police Headquarters - **an imposing Neo-Georgian civic building at the heart of Birmingham's B4 district.** Designed in the early 1930s by Herbert Humphries and opened in 1933, its architectural presence is unmistakable: a Portland stone base, rich red brick façade, elegant sash windows and distinctive arched openings at ground level.

At its centre, the original entrance remains a defining feature, adorned with Birmingham's coat of arms by celebrated sculptor William Bloye - an enduring symbol of the building's heritage & importance.

Today, this historic structure is being thoughtfully transformed into just **59 boutique apartments.** Original character meets contemporary design, creating homes that feel both distinctive & considered.

From its commanding façade to its refined interiors, **Priors Gate offers a rare opportunity to own within one of Birmingham's most recognisable and architecturally significant buildings.**



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AT THE **CENTRE** OF IT ALL.

Positioned on Steelhouse Lane, Priors Gate sits within Birmingham's prestigious Snow Hill & Colmore Business District - one of the UK's most important commercial hubs outside London.

This is a location defined by connectivity, convenience & opportunity. Colmore Row forms the city's commercial core, home to over 500 businesses and around 35,000 professionals. Global names including HSBC, Deloitte, Deutsche Bank and BT have established a strong presence here, reinforcing the district's reputation as one of the UK's leading financial and professional centres.

Beyond business, Birmingham offers a dynamic mix of culture, retail and leisure. From the Bullring and Grand Central to independent restaurants, cafés and bars, the city delivers a lifestyle that continues to attract professionals, students and investors alike.

The Snow Hill and Colmore districts are not only economically vital but continue to evolve, supported by major infrastructure including HS2 and extensive regeneration projects .

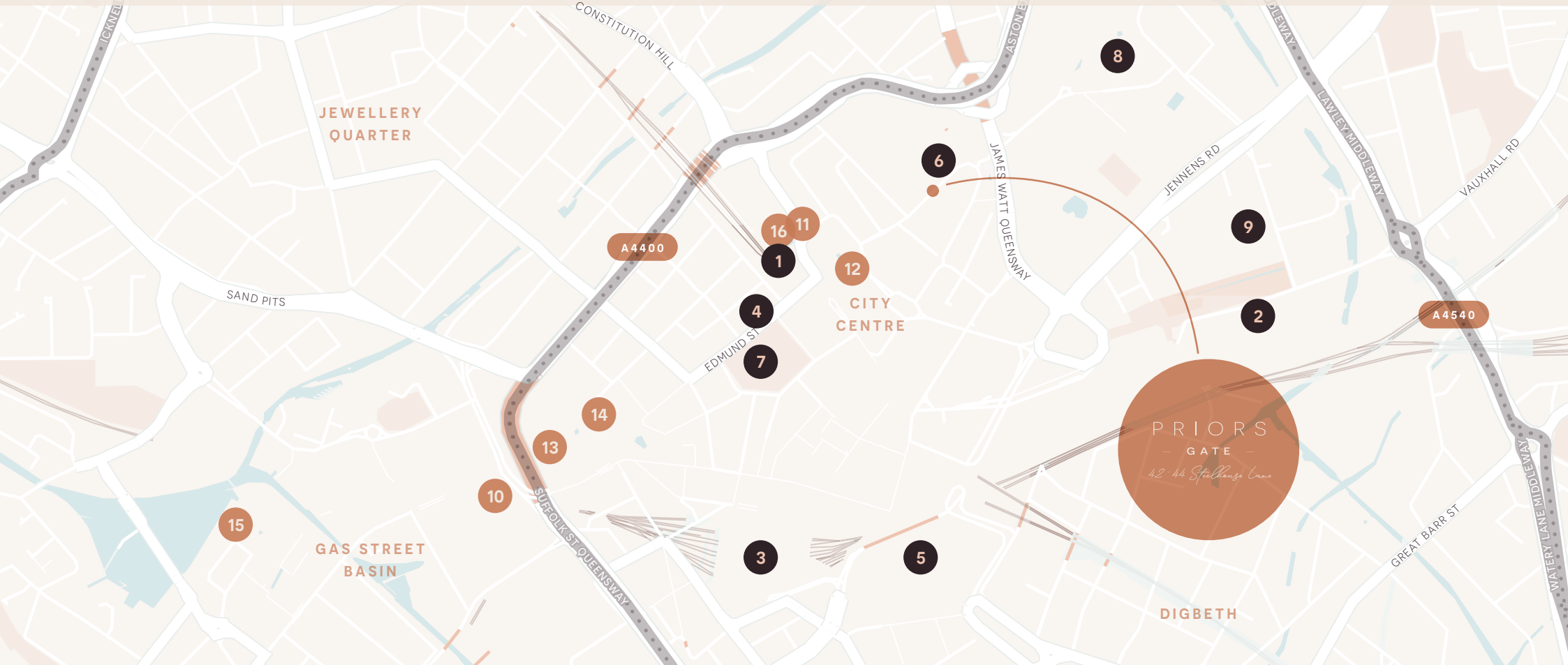


Everything is within easy reach:

1. SNOW HILL STATION
2. HS2 CURZON STREET STATION
3. BIRMINGHAM NEW STREET STATION
4. COLMORE ROW
5. THE BULLRING
6. BIRMINGHAM CHILDRENS HOSPITAL
7. BIRMINGHAM CATHEDRAL
8. ASTON UNIVERSITY
9. BIRMINGHAM CITY UNIVERSITY

NEARBY CORPORATE OCCUPIERS

10. HSBC
11. BARCLAYS
12. EY
13. GOLDMAN SACHS
14. PWC
15. DELOITTE
16. KPMG



The Apartments.

INDIVIDUALLY DESIGNED **DISTINCT BY NATURE.**

At Priors Gate, no two apartments are the same.

Each of the 59 residences has been carefully designed to respond to the building's original structure - resulting in a collection of homes that feel unique, characterful and considered. Varying layouts, proportions and outlooks ensure every apartment offers something different, whether defined by architectural features, natural light or spatial flow.

This individuality is what sets Priors Gate apart - homes shaped by history, rather than uniformity.




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FLOOR **PLAN.**

Lower Ground Floor

APARTMENT SPEC

LG**01**	1B1P	455.3FT²
LG**02**	1B1P	453.2FT²
LG**03**	1B1P	398.3FT²
LG**04**	1B2P	557.6FT²
LG**05**	1B2P	598.5FT²
LG**06**	1B2P	554.3FT²
LG**07**	1B2P	676.0FT²
LG**08**	1B2P	549.0FT²
LG**09**	1B1P	491.9FT²
LG**10**	1B1P	467.2FT²
LG**11**	1B1P	462.8FT²
LG**12**	1B1P	527.4FT²
LG**13**	1B2P	583.4FT²
LG**14**	1B1P	431.6FT²



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FLOOR **PLAN.**

Ground Floor

APARTMENT SPEC		
G**01**	2B3P	678.1FT²
G**02**	1B1P	501.6FT²
G**03**	1B1P	493.0FT²
G**04**	1B2P	670.6FT²
G**05**	1B2P	456.4FT²
G**06**	1B2P	409.0FT²
G**07**	1B2P	626.5FT²
G**08**	1B2P	465.0FT²
G**09**	1B1P	581.3FT²
G**10**	1B1P	494.1FT²
G**11**	1B1P	452.1FT²
G**12**	1B1P	454.2FT²
G**13**	1B2P	494.1FT²
G**14**	1B2P	579.1FT²
G**15**	1B1P	445.6FT²





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FLOOR **PLAN.**

First Floor

APARTMENT SPEC		
101	1B1P	484.4FT²
102	2B3P	684.6FT²
103	1B1P	494.1FT²
104	1B1P	518.8FT²
105	1B1P	440.2FT²
106	1B1P	485.5FT²
107	1B1P	479.0FT²
108	1B2P	580.2FT²
109	2B3P	705.0FT²
110	1B1P	484.4FT²
111	1B1P	461.8FT²
112	1B1P	457.5FT²
113	1B2P	486.5FT²





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FLOOR **PLAN.**

Second Floor

APARTMENT SPEC

201	1B1P	672.7FT²
202	1B1P	505.9FT²
203	1B1P	526.4FT²
204	1B1P	454.2FT²
205	1B1P	514.5FT²
206	1B1P	502.7FT²
207	1B2P	584.5FT²
208	2B3P	704.0FT²
209	1B1P	483.3FT²
210	1B1P	462.8FT²
211	1B1P	459.6FT²
212	1B1P	489.8FT²





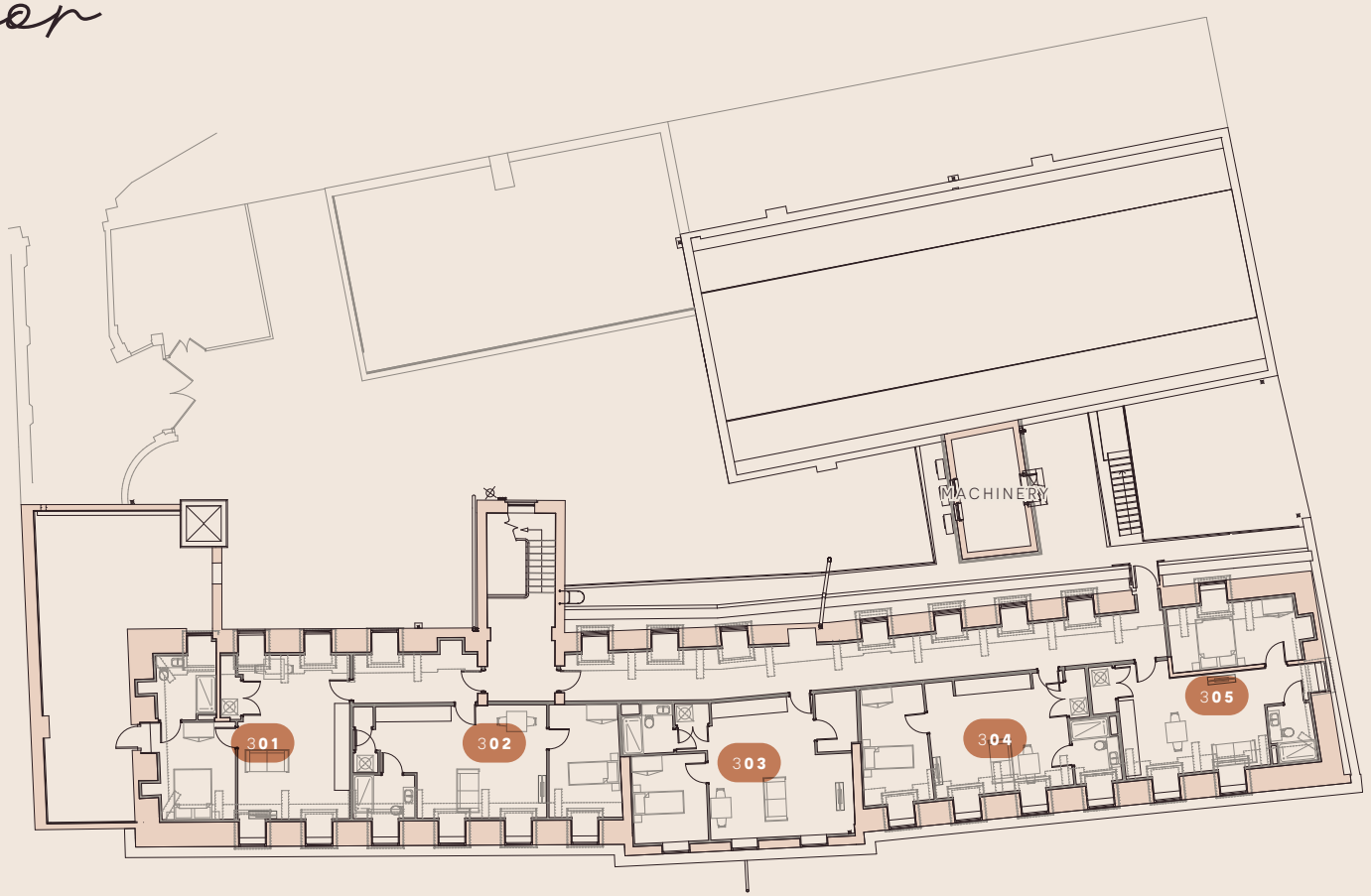
PRIORS GATE | STEELHOUSE LANE | BIRMINGHAM

FLOOR **PLAN.**

Third Floor

APARTMENT SPEC

3**01**	1B2P	589.9FT^2
3**02**	1B1P	539.3FT^2
3**03**	1B1P	530.7FT^2
3**04**	1B1P	507.0FT^2
3**05**	1B2P	530.7FT^2





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Why Invest

A city defined by **growth, opportunity and long-term demand.**

Birmingham continues to establish itself as one of the UK's most exciting investment destinations, combining major regeneration, global business presence and exceptional connectivity with a growing demand for high-quality city centre living.

35,000+
Professionals
(Working within the Colmore Business District)

£370m
Invested into Birmingham BTR in 2025
(Reflecting growing institutional confidence in the city)

18.8%
Forecast Rental Growth
(Driven by increasing tenant demand & current undersupply)

88,000+
Students
(Across five universities, supporting long-term rental demand)

500+
Businesses
(Located across Birmingham's commercial core)

49 min
Journey to London
(Once HS2 becomes operational)

One of the UK's largest financial districts outside London
(Home to HSBC, Deloitte, Deutsche Bank, PwC and BT)

UK's largest regional build-to-rent market outside London
(Reinforcing Birmingham's long-term residential demand)